

Our Gift to You

This has been such a horrible year. Here's a little "THANK YOU" for your terrific support of the Explorer through the decades. We hope it will help make your Christmas Season a bit merrier.

If your business is open for the holidays and you would like a **FREE AD** in our online Holiday Explorer campaign, all you need to do is send us a camera-ready ad no later than Sunday, Nov. 22. **Free ad size is horizontal, 6.5" wide x 4" high**. If you have participated in past Holiday Explorer campaigns, we can use your existing ad. (If your business is closed during the holidays, you will be listed as an Explorer Partner at no charge.)

If you are doing a special Christmas event in your store, please also send us your poster.



FREE HOLIDAY EXPLORER AD

All you need to do is send us your Camera-Ready Christmas Ad by Nov. 22. For more info call 902-532-3035. Email your ad to explorer@explorerguide.ca



Explorer 2021

Plans are underway for Explorer 2021. If you have already contacted us and placed your ad for next year, thank you!

In these difficult and uncertain times, we realize that it's hard to know what to expect next week, let alone next summer. Another way we thought we could help was to defer ad placement and payment until next year. You have enough to think about right now. We will be in touch nearer our publication date with all of the details.

Last, but not least, we just wanted you to know we truly care about you and your business. We will do whatever we can to help.

MERRY CHRISTMAS!
Alan & Durline Melanson